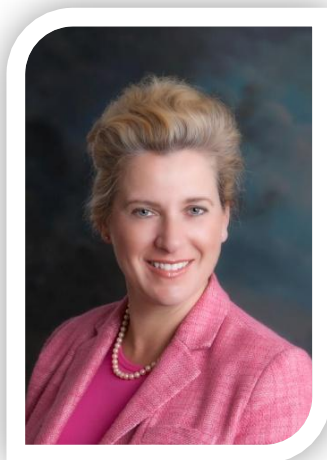


## Message from the Editor



Research is the lifeblood of any progressive business school, and school leadership always looks for creative ways to disseminate information about their faculty members' scholarly work. But these days, business schools are putting special emphasis on communicating research impact on academic, managerial practice, and society in general. The impact of some research is evident immediately, whereas in other cases it can take years, or even decades, before the true value becomes apparent. There are no simple predictors of potential benefit or outcomes, and no single measure of impact; nevertheless society cannot deny how improved knowledge increases our fundamental understanding of the world. Based on the rigor and quality of manuscripts published in the **Journal of Eastern European and Central Asian Research (JEECAR)** in the past three years, business faculty around the globe continue to explore and

push the boundaries of their research to extend their impact on academic, managerial practice, and society in general.

The Journal's focus is on areas concerning the political and economic developments of Eastern Europe and Central Asia in relationship to Western European nations. By Eastern Europe and Central Asia, the JEECAR refers to Russia, Ukraine, Belarus, Moldova, Armenia, Azerbaijan, Estonia, Latvia, Lithuania, Poland, Slovakia, Hungary, former Yugoslavia and five post-Soviet Central Asian states Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan. In order to find realistic answers to the contemporary economical and political issues occurring in East Europe, Central Asia and the world, JEECAR seeks to advance research and discussion about Eurasia issues by both academic and practical approach.

Manuscripts published by the Journal JEECAR are great examples of original knowledge created by business academics from around the world. They demonstrate that high-quality research does not just take place in a small number of "research-intensive" schools in one country; engagement with businesses and government is not just confined to more "service-oriented" business schools in a particular geographical area. These issues reveal a much richer image of academic research strength across business schools, and immersed engagement with business, government, and society in all types of business schools around the world. Therefore, business faculty and knowledge they create have led and continue to lead to economic and social benefits. Our business schools are critical to a thriving and prosperous economy, and for that reason, participation in active research and publication is crucial in personal academic development. For that reason, the Journal JEECAR is available to serve an academic community.

**Natalya Delcoure,**

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JEECAR Associate Editor