

Message from the Editor



Dear JEECAR Colleagues, Contributors, and Readers

As students, academics, and management practitioners, we are all familiar with the terms knowledge economy and globalization. They are omnipresent in course materials, the press, and even social media. Their usage to some extent has become banal and their significance often taken for granted. Opposing views on the political and economic development of the Eastern European and Central Asian region often add to the confusion as to the varying nature of the knowledge economy and given the current geopolitical climate, if globalization truly exists. All of this does however, makes for good fodder for academic and scholarly journals.

No matter your individual perspective on either topic, knowledge economy or globalization, JEECAR is an excellent vehicle for self-expression. It is the opportunity to bring a regional perspective on issues, to present and discuss local views on management practice and theory, and to develop new models prevalent to the circumstances experienced in Central Europe and Eastern Asia. Rather than importing interpretations from abroad, JEECAR offers the prospect to develop home-grown perceptions. We are constantly bombarded with analyses from Brazil, China, and India, although interesting, these discussions are country and culturally-specific. Their applicability to our region is oftentimes questionable. However, as the name of our Journal suggests, we warmly welcome and encourage contributions from our Russian colleagues in regards to their emerging national economy.

One essential element to the knowledge economy is knowledge sharing and transfer. Quality contributions to JEECAR fulfils this requirement. Sharing within our geography equally constitutes a sense of globalization and enhances a mutual understanding and an appreciation of our neighbors. In addition, it creates a synergy as we build a repertoire of knowledge unique to our corner of the world. While working on my doctoral dissertation, I was astounded to find how limited scholarly journals in English covered Eastern Europe and Central Asia. Much was available that discussed the individual nations as transitional economies and their adhesion to the European Union. Little has been documented since. In this regard, JEECAR inspires local contributors to expand this body of knowledge to a much wider audience.

JEECAR is a young and vibrant journal. As you are aware, it seeks the prestigious recognition from both Scopus and Thomson Reuters. This is not an easy task but it is feasible. Based on the original mission of the Journal, it continues to seek contributions that reflect well-grounded research, academic integrity and internationally recognized referencing standards. We all share in this vision of growing the Journal to become the de facto mouthpiece in English not only within the European and Asian communities but to international audiences as well.

I encourage you in this endeavour to participate in the development of a Journal that will become an integral part of our academic legacy.

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